



# THETIS-AKADEMIE

MINDS (TH)AT WORK

## THE SECRET OF TRUE CHANGE

WHAT YOUR CONSULTANTS ALWAYS KEEP SECRET FROM YOU

AVAILABLE AS TALK / KEYNOTE OR MODERATED DISCUSSION



*Bernhard Kaschek*

*Patrizia Kaschek*

## FOOD FOR YOUR INHOUSE-EVENTS AND FAIRS

## Before we start...

In all our lectures, key-notes, input speeches and presentations we critically analyse currently discussed issues or at least issues that should be discussed from the world of companies, managers and organizations. And we use the latest data from reliable researches and official statistics as an important basis.

- We critically, yet with humour, address those issues and methods of access which turn change processes, current customs and myths in companies into life-threatening disasters or excellent stories of success.
- In our presentations we show and develop possible ways out of a deadlock.
- We always prefer a strength-oriented approach for everyone.
- Our tool box comprises new meeting and communications technologies which take into account the changed requirements concerning top-class and effective joint communicationS.

# THE SECRET OF TRUE CHANGE

## WHAT YOUR CONSULTANTS ALWAYS KEEP SECRET FROM YOU

The majority of consultants live from the nimbus to know something better than you do. Or in any case to have more experience in a certain field than you have. Owing to this assumption consultants are often called to help a company to overcome a certain problem.

In order to get the job they play with this nimbus: With a surprised look they ask mundane questions and with their often mundane answers they like to be emphatic to give all the hot air more effect and credibility in order to intimidate you.

And the best thing is: the majority of consultants are convinced themselves that behind this chatter, which they believe belongs to their business, there is real competence. They are not aware of the essential conditions of change processes in companies or they establish a wrong, just linear connection between them; and very often they have no own experience of what it means being a managers. They fail to disclose the most important factors, which make changes a success.

This lecture's aim is not to admonish the guild of consultants for their ignorance, but to critically and with humour address those issues and methods of access which can turn change processes for companies into excellent stories of success.

■ *Available in these formats...*

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- ½ - hour lecture.
- 1 - hour lecture.
- 2 ½ hours lecture and mini-workshop.
- 1 ½ hours moderated discussion.

We are looking forward to welcoming you. Your Thetis-Team leading and navigating the new